

MY WORLD CLASSROOM SESSIONS

Educator-led sessions in the 'My World Education Centre' are designed to be fun, interactive and curriculum-focused.

£20 per session (maximum 30 students)



VOCATIONAL VISITS

Why not bring your students to Woburn Safari Park to support their vocational learning? Great value at £5.00 per student up to and including GCSE and £7.00 per student Post 16*. Price includes entrance and all Safari Park attractions including unlimited circuits of the reserves. 1 adult free per 10 students. Extra adults £7.00 each.

*These rates only apply to 10 or more students travelling on the same vehicle in Bedfordshire term time.



AVAILABLE TOPICS

INTRODUCTION TO A VISITOR ATTRACTION

This session looks at the history of Woburn Safari Park, product development and who the target markets are and why and PEST factors.

CUSTOMER SERVICE

Customer service is one of the most important aspects of Woburn Safari Park and this excellence sets us aside from competitors. This session discusses why it is important, how we do it, internal and external customers, communications, dealing with complaints and evaluating customer service.

MARKETING

How do we get key messages about the Park to our target audience? This session looks at how and why we market the Park, the '4Ps' and market research.

FINANCE

Woburn Safari Park is profitable business. This session looks at how income generation, what financial factors affect us, how we respond to trading climates, the importance of budgeting and setting targets.



DEVELOPING PEOPLE

Our staff are key to our success. Discover how we recruit, how we train staff, reward and recognition as well as personnel policies and practices.

USING I.C.T.

ICT has many uses across the Park. Find out what these are in the impact they have had.

CATERING AT WOBURN SAFARI PARK

Catering is a major function within the Park. This talk looks at the many considerations we face in this area.

PROMOTIONAL CAMPAIGNS

Look at the range of promotional techniques we use and then discover a recent campaign as a case study.

HEALTH AND SAFETY

Discover how we create a safe environment for our staff and guests.

NOT SEEN WHAT YOU NEED?

If you can't find a session that meets your requirements, please contact us on (01525 290991 to discuss your requirements.

GUIDED TOURS FOR VOCATIONAL GROUPS

Book an educator to help you make the most of your drive around the safari reserves or your walk around the Leisure Area. Each tour has been designed for vocational GCSE and A Level groups. It gives a guide to the day to day operation of the Safari Park, the products and services we offer and an overview of what has to be considered in terms of Customer Service, Health and Safety, Human Resources and Marketing. Educator-led tours last up to 1½ hours on the coach and up to 40 minutes in the Leisure Area.

£1 per student (minimum charge £20)

VOCATIONAL WORKSHOPS

Workshops last for 1½ hours and take a more detailed look at the topic being studied. Workshops include presentations and role play in the classroom and focused activities for students within the Leisure Area of the Safari Park. Topics available are Customer Service, Health and Safety, Marketing and Introduction to a Visitor Attraction.

£40 per 1½ hour session (maximum 30 students)

OUTREACH TALKS

(Available September to May)

Any of our vocational sessions can be brought to your school or college as outreach talks. £100 per session, £85 per additional session. 15% discount on first session if you are making a visit to the Safari Park in the same school year.

BOOKING EDUCATION SESSIONS

Prices for education sessions do not include entrance to the Safari Park; please see the main leaflet for details of these.

Please request the education session(s) that you require at the time of booking your visit. The Education Department will do their best to accommodate you on the date and at the times of your choice but at busy times of the year you may be asked to move your visit to an alternative date. Please note that seven days notice is required for cancellations or else the school will be charged.

For further details please contact the Education Department
Tel: 01525 290991 email: education@woburnsafari.co.uk



HOW TO FIND US

Woburn is just off junction 12 or 13 of the M1 or leave the A5 at Hockliffe for the A4012. Just 39 miles from London and approximately a one hour drive from Oxford, Cambridge, Stratford, Birmingham and Leicester. Approximately 15 minutes from Luton and Milton Keynes.

Woburn Safari Park, Woburn, Bedfordshire MK17 9QN
Education Department Tel: 01525 290991
Email: education@woburnsafari.co.uk Web: www.woburn.co.uk/safari

Woburn Safari Park reserves the right to alter dates, times and prices or facilities for any reason without any prior notice. The management reserves the right to move animals or make alterations or improvements. All prices are valid during the main season only (March - October) until March 2009 and are correct at the time of going to press. We apologise for any inconvenience caused.



WHERE LEARNING COMES TO LIFE!

WWW.WOBURN.CO.UK/SAFARI



Woburn Safari Park Education Programme
VOCATIONAL VISITS

