

Website & Cookies

The consent of a parent or guardian is required for children under the age of 13 who wish to use the limited online services available to them.

Cookies

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. The table below explains the cookies we use and why. We have tried to cover all cookies in the table that we or our technology partners use. Please be aware that there may sometimes be a delay in updating this list. If you do notice any discrepancies, please be sure to let us know.

Across all our domains

Cookie	Description	Type
_fbp	Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the website.	Analytics
_ga	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	Analytics
ga*	Google Analytics sets this cookie to store and count page views.	Analytics
_gat_UA-*	Google Analytics sets this cookie for user behaviour tracking.	Analytics
_gcl_au	Google Tag Manager sets the cookie to experiment advertisement efficiency of websites using their services.	Analytics
_gid	Google Analytics sets this cookie to store information on how visitors use a website while also creating an analytics report of the website's performance. Some of the collected data includes the number of visitors, their source, and the pages they visit anonymously.	Analytics
ai_session	This is a unique anonymous session identifier cookie set by Microsoft Application Insights software to gather statistical usage and telemetry data for apps built on the Azure cloud platform.	Analytics
ai_user	Microsoft Azure sets this cookie as a unique user identifier cookie, enabling counting of the number of users accessing the application over time.	Advertisement
ARRAffinity	ARRAffinity cookie is set by Azure app service, and allows the service to choose the right instance established by a user to deliver subsequent requests made by that user.	Necessary

ARRAffinitySameSite	This cookie is set by Windows Azure cloud, and is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session.	Necessary
ASP.NET_SessionId	Issued by Microsoft's ASP.NET Application, this cookie stores session data during a user's website visit.	Necessary
CookieControl	This cookie is set by the Civic UK Cookie Control and is used to remember a user's choice of cookies on the website.	Necessary
TiPMix	The TiPMix cookie is set by Azure to determine which web server the users must be directed to.	Necessary
x-ms-routing-name	Azure sets this cookie for routing production traffic by specifying the production slot.	Necessary

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Cookie	Description	Type
_hjAbsoluteSessionInProgress	Hotjar sets this cookie to detect a user's first pageview session, which is a True/False flag set by the cookie.	Functional
_hjFirstSeen	Hotjar sets this cookie to identify a new user's first session. It stores the true/false value, indicating whether it was the first time Hotjar saw this user.	Analytics
_hjIncludedInSessionSample_3414506	Hotjar sets this cookie to ensure data from subsequent visits to the same site is attributed to the same user ID, which persists in the Hotjar User ID, which is unique to that site.	Analytics
hjSession*	Hotjar sets this cookie to ensure data from subsequent visits to the same site is attributed to the same user ID, which persists in the Hotjar User ID, which is unique to that site.	Analytics
hjSessionUser*	Hotjar sets this cookie to ensure data from subsequent visits to the same site is attributed to the same user ID, which persists in the Hotjar User ID, which is unique to that site.	Analytics
IDE	Google DoubleClick IDE cookies store information about how the user uses the website to present them with relevant ads according to the user profile.	Advertisement
test_cookie	doubleclick.net sets this cookie to determine if the user's browser supports cookies.	Advertisement

WoburnGolf.co.uk and BedfordEstates.com

Cookie	Description	Type
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__cf_bm	Cloudflare set the cookie to support Cloudflare Bot Management.	Functional
aka_debug	Vimeo sets this cookie which is essential for the website to play video functionality.	Functional
vuid	Vimeo installs this cookie to collect tracking information by setting a unique ID to embed videos on the website.	Analytics

Most web browsers allow some control of most cookies through the browser settings. If you do not wish to allow the use of cookies and still wish to browse the website, you can turn off cookies within your browser settings. For information on how to control or delete cookies set by the Woburn website, please visit www.allaboutcookies.org.

Please note that if you do opt to reject cookies, any personalised functionality of this website will not operate correctly. To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

Social Cookies

Our website is integrated with the following social platforms which independently may set cookies on your computer:

- Facebook
- Instagram
- LinkedIn
- X (formally Twitter)
- Pinterest
- Vimeo

Please note that we do not have any control over how the information in these cookies is used nor do we have access to it. Please refer to the cookie policies of the relevant provider for more information.

YouTube Cookies

We embed videos from our official YouTube channel using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode. To find out more please [visit YouTube's embedding videos information page](#).

Website User Experience Cookies

We use [Hotjar](#) to better understand our users' needs. This enables us to optimize the service we offer you and improve your experience. Hotjar uses cookies and other technologies to collect data about user behaviour and the device used to visit our websites.

The following data is collected: a device's IP address (which is captured and stored in anonymized form, device screen size, device type (unique device identifiers), browser

information, geographic location (country only), preferred language used to display our website, how much time you spend on which pages, which links you choose to click, the completion of forms, what our users do and do not like and judging their overall experience on the site.

Hotjar stores this information in a pseudonymized user profile. This means that your personal data is anonymous to us. Neither Hotjar nor The Bedford Estates will ever use this information to identify individual users or to match it with further data on an individual user. For further details, please see Hotjar's privacy policy by clicking on [this link](#).

You can opt-out to the creation of a user profile, Hotjar's storing of data about your usage of our site and Hotjar's use of tracking cookies on other websites by following [this opt-out link](#).

Our websites contain links to other sites, including those of sponsors and advertisers, whose information practices may be different from ours. Sometimes these sites might conduct contests that are promoted on Woburn Enterprises Limited. Visitors should consult these other third party sites' privacy notices, since these sites are not covered by our privacy policy and may follow different procedures.

Security of Web Data

We use Internet standard encryption technology ("SSL" or "Secure Socket Layer" technology) to encode personal data that you send to us when placing an enquiry through the Website. To check that you are in a secure area of the Website before sending personal data to us, please check that your browser displays an image of a closed padlock or an unbroken key.

However, please note that whilst we take appropriate technical and organisational measures to safeguard the personal data that you provide to us, no transmission over the Internet can ever be guaranteed secure. Consequently, please note that we cannot guarantee the security of any personal data that you transfer over the Internet to us.