

Types of Personal Data

We use different kinds of personal information, here are examples of how we group them together.

Type of information	Description
Contact	Where you live & how to contact you.
Transactional	Details about payments to your account with us.
Financial	Financial position, status & history.
Communications	What we learn about you from letters, emails, conversations between us and social media posts.
Contractual	Details about products or services we provide to you or are provide to us.
Usage Data	Data about how you use our products and services.
Socio-demographic	Details about your work or profession, nationality & education.
Documentary data	Details about you that are stored in documents in different formats, or copies of them. This could be things like your passport, driver's license or birth certificate.
Social Relationships	Your family or other relationships e.g. next of kin
Open data and public records	Details about you that are in public records such as Electoral Register and information about you that is openly available on the internet.
Location, behavioural & technical	The address where you connect a computer to the internet; details about how you use our products and services; details on the devices and technology you use and traffic information when connection to our Wi-Fi.
Consents	Your marketing and contact preferences. If you have agreed we can contact you for marketing purposes we may send you communications relating to products and services which we think will be of interest and relevance to you. We can do this by monitoring the browsing and online shopping habits of customers and providing them with information on products they have viewed and related products.
Images & Audio	When you visit our premises to control access; for safety and security and for animal welfare. [Note: audio recording is strictly limited].